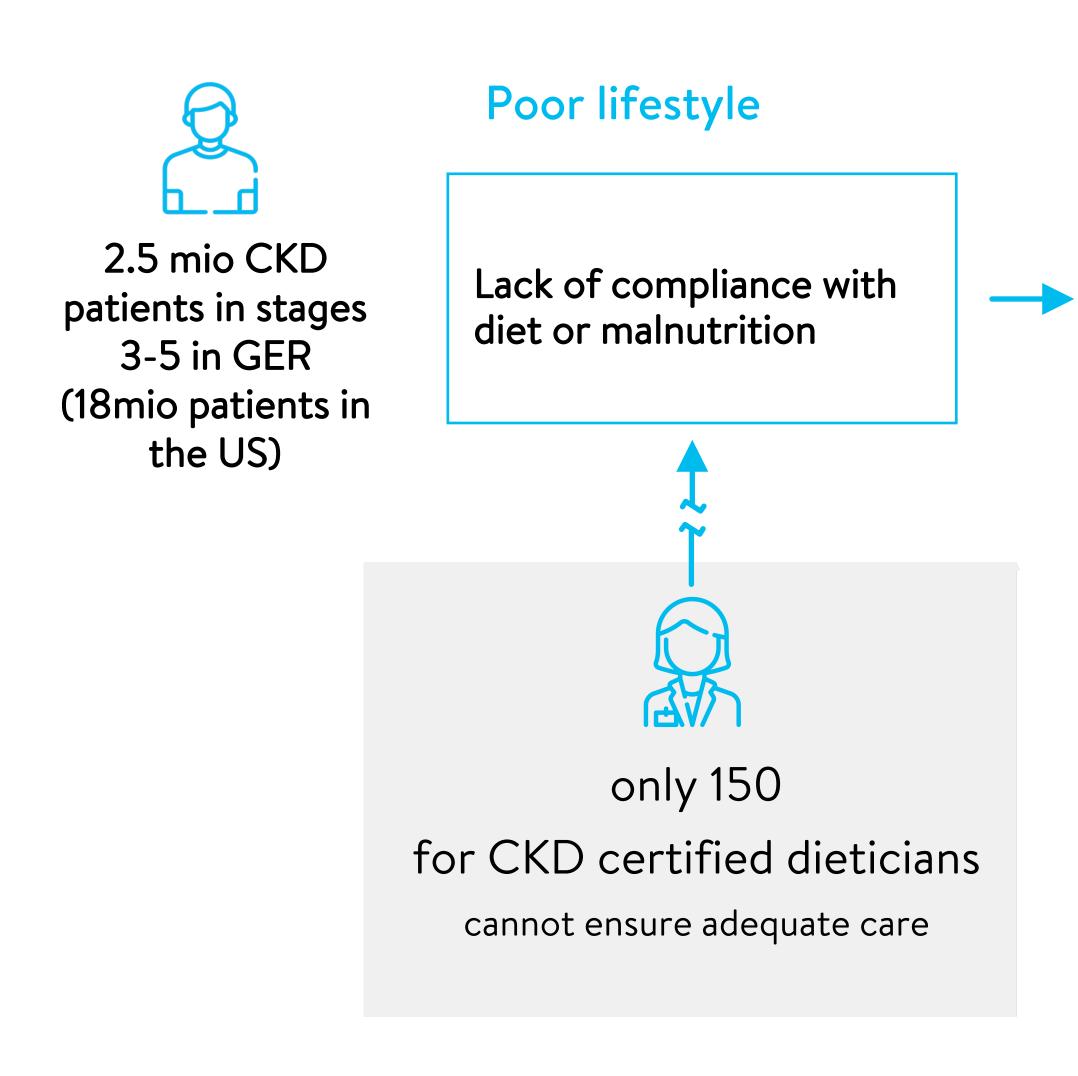






The Problem



has impact on patient's

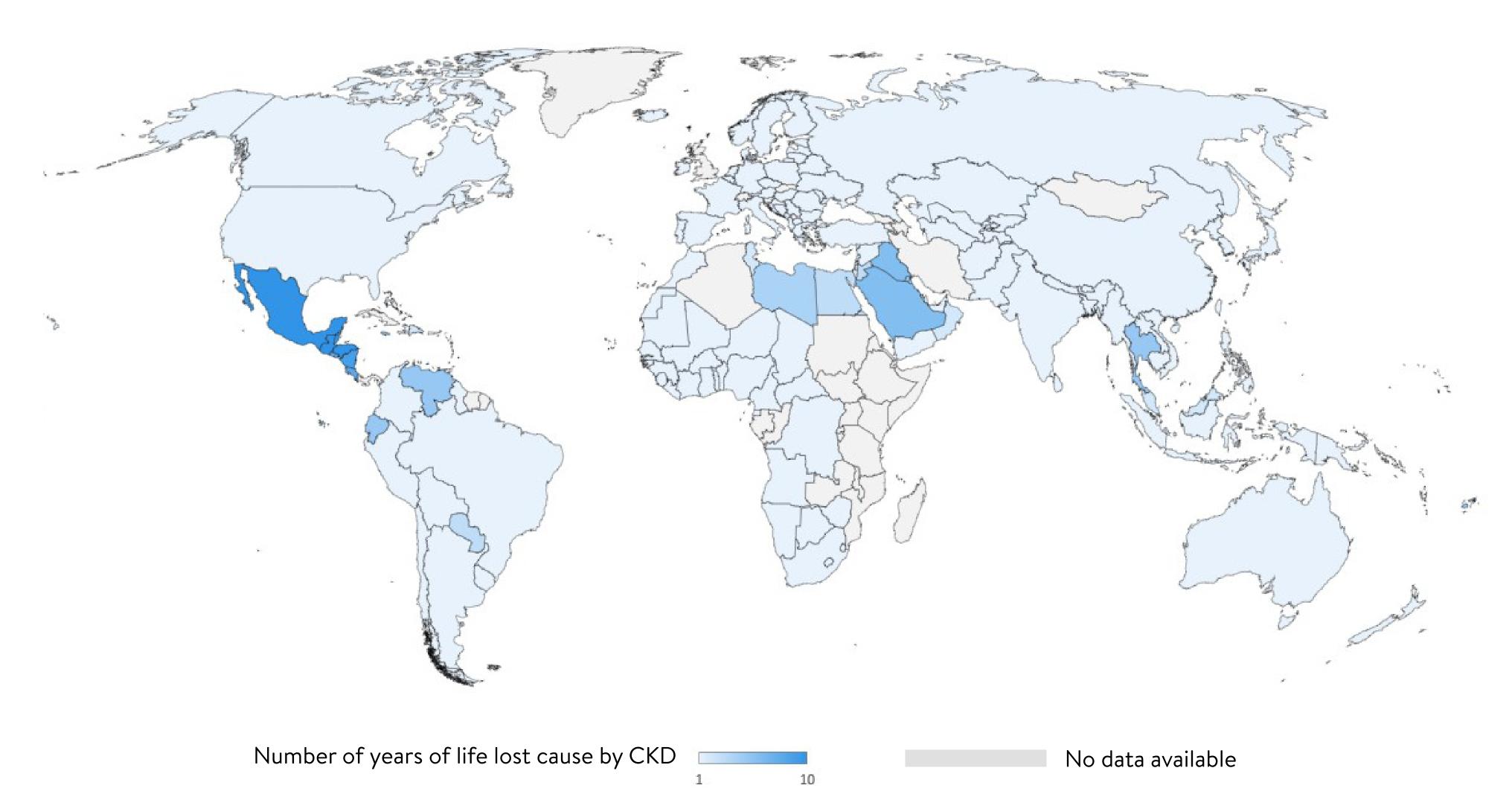
- -disease progression
- -consumption of drugs
- -use of dialysis
- -hospitalizations
- -doctor visits

and health insurers

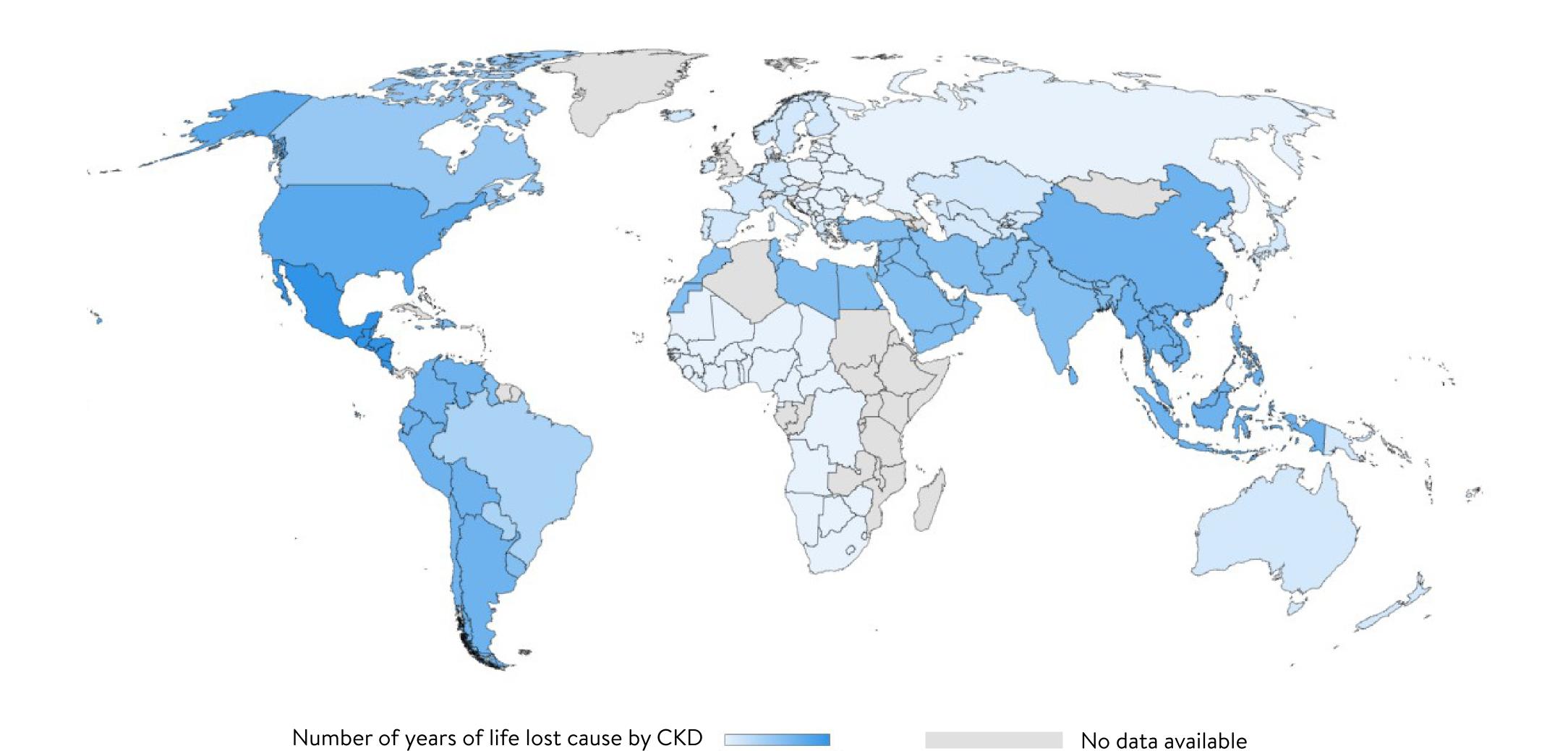
€24 billion in annual treatment costs in GER (\$500 billion in the US)



In 2016 CKD was 16th leading cause of Years of Life Lost



In 2040 CKD will be 5th leading cause of Years of Life Lost

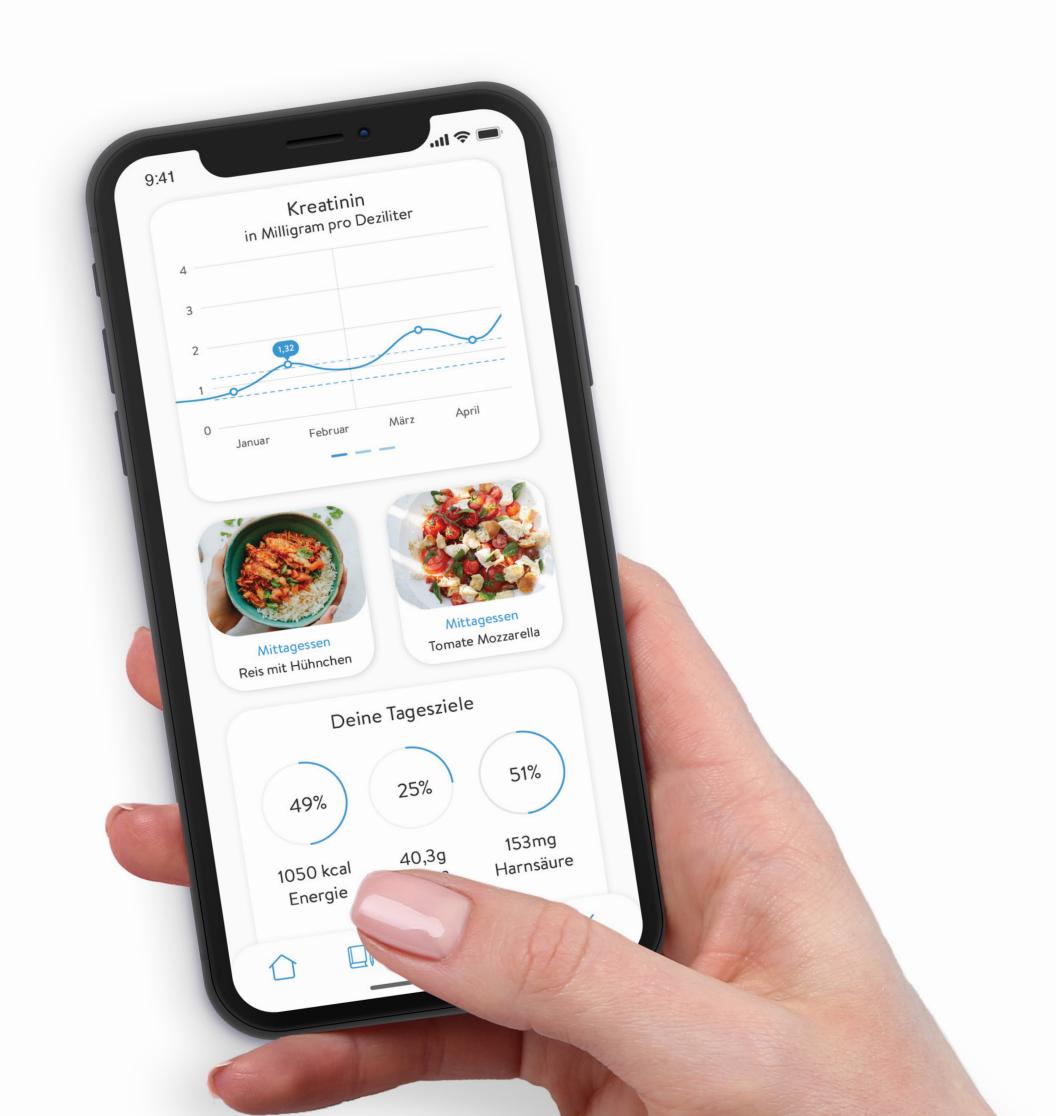


References:

Foreman et. Al (2018). Forecasting life expectancy, years of life lost, and all-cause and cause-specific mortality for 250 causes of death: reference and alternative scenarios for 2016–40 for 195 countries and territories.

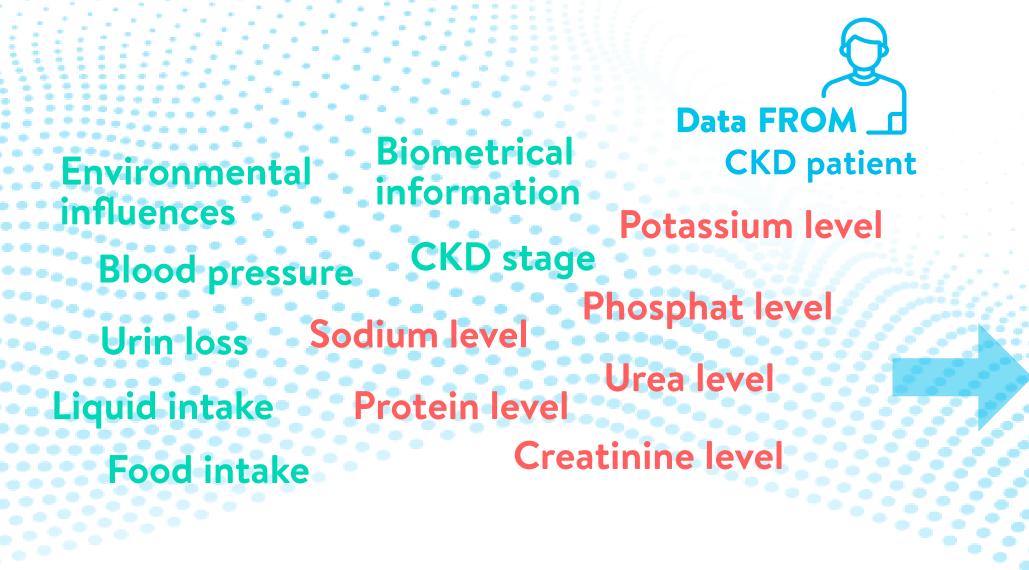
The solution: kidiDNA

kidiDNA is a medical application based on a high-precise ML system. It reduces malnutrition, increases medication adherence, supports blood pressure management and enables monitoring of the disease by the patient and the doctor.





The solution: kidiDNA



All data points already exist in the status quo. Some data is put in manually and some are imported via digital APIs





Daily personalized recipe recommendations

Medication Manager

Knowledgebase & Community platform Visual display of lab results

Lab results forecasts

Visual display CKD progression

CE certified medical device



- Safety protection
- Health protection
- Functionality



Certification for medical products



- EN IEC 62304: Softwarelifecycle
- EN ISO 13485 2016: Qualitymanagement
- EN ISO 14971: Risk-Managment
- EN IEC 62366: Usability

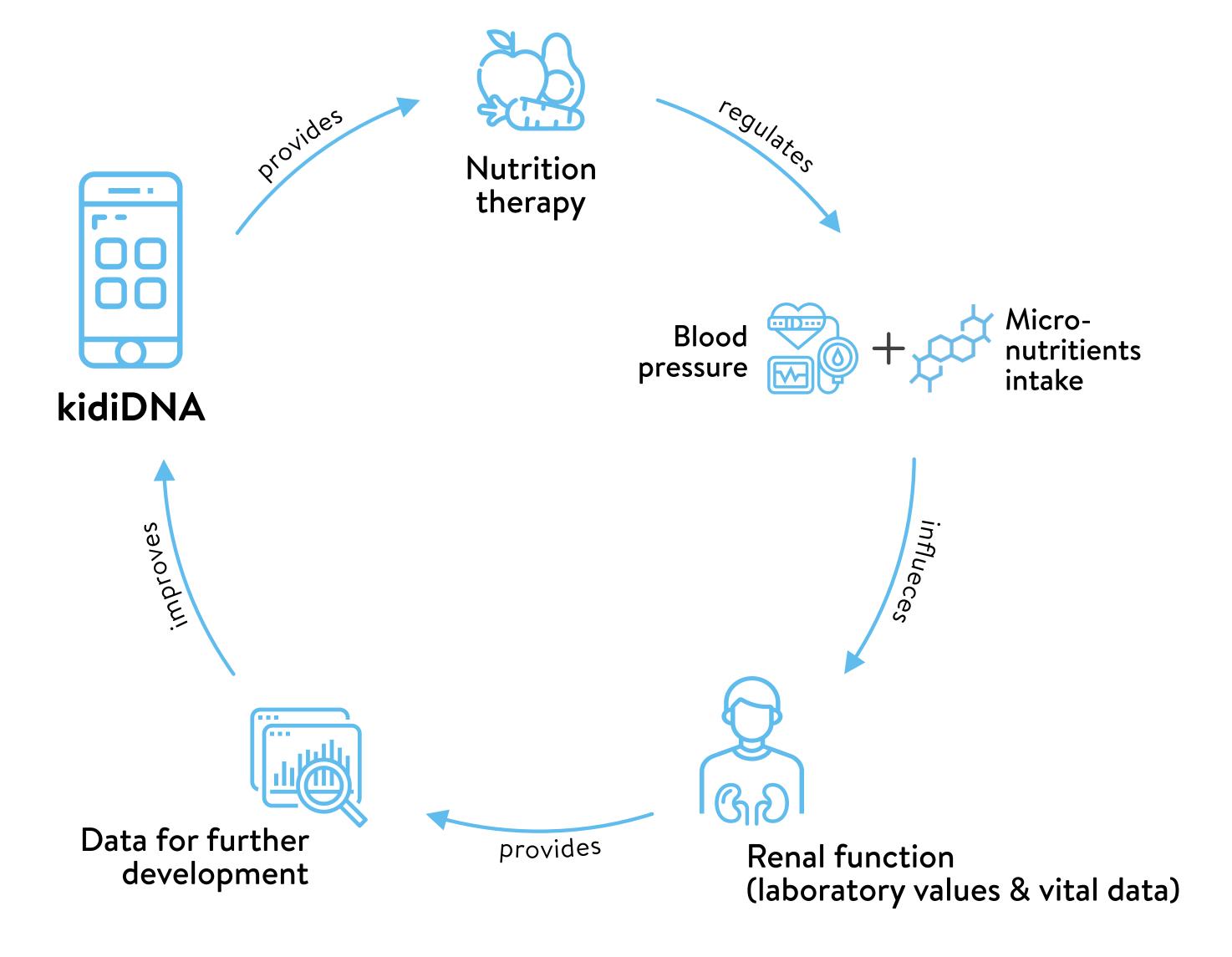
Compliance with (EU) 2016/679 GDPR



- Data protection
- Data security



How kidiDNA works





Our value proposition



Increase in quality of life + slowing of disease progression



Increase of treatment quality and efficiency



Health insurers

Cost savings due to decrease in drug consumption, hospitalizations, dialysis use, etc.

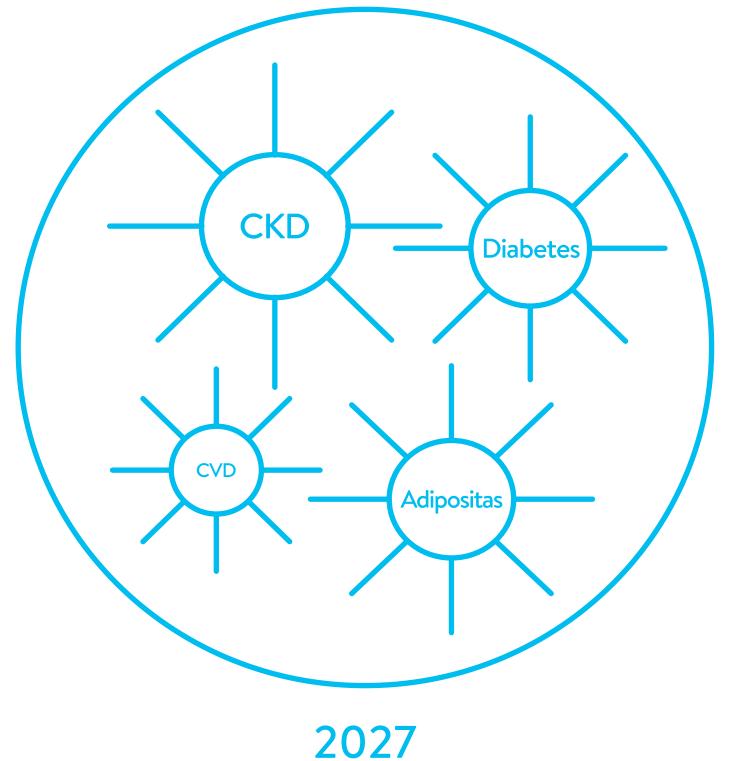


Scaling the business model

We plan to successively expand our services to other actors in the CDK-ecosystem as well as for other nutrition related diseases.

kidi - Digital Integrated Healthcare Platform für CKD **Patients** Qeolatory Institutions kidi - Digital Nutritional Health Insurers Assistant patients **CKD** Pharma companies 2022 2025

kidi - Digital Integrated Healthcare Platform for all nutrition related diseases





Contact us

Thank you very much,

and be part of our mission to develop a world wide pioneering digital nutrition assistant and disease manager for chronic disease patients.



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