



March 23<sup>rd</sup>, 2022  
Pharmaforum Wiesbaden

## Medizin nach Corona – Neue Technologien für die Gesundheitsindustrie

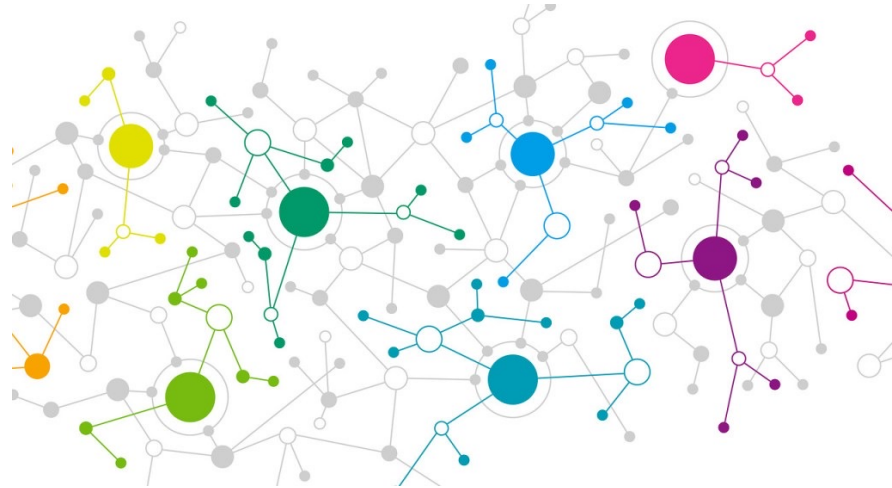
Jochen Maas

# Megatrends of Medical Research

## Technologien und Denkweisen

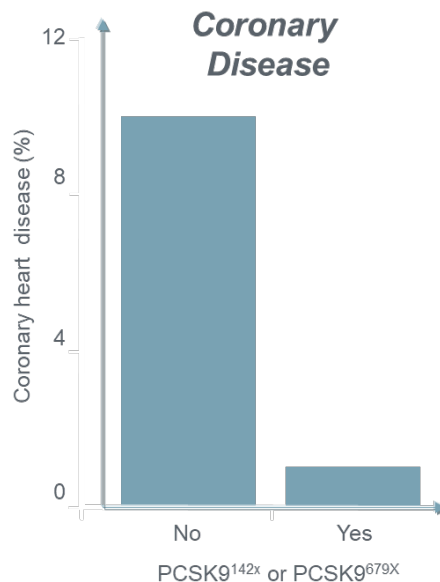
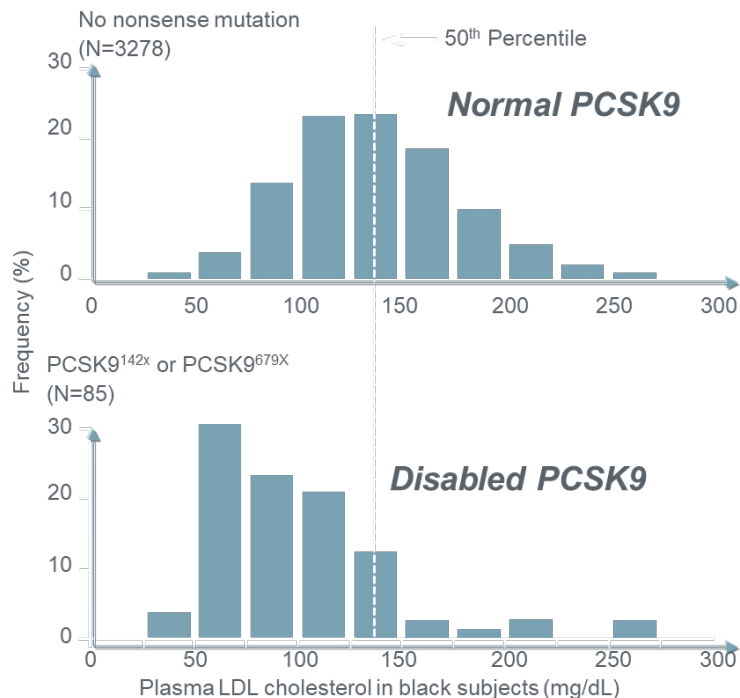
---

- Translational medicine
- Solutions, not longer only Drugs
- Digitalisation incl. self-medication and tele-medicine
- Modulation of immune-system
- Individualisation of medicine
- Gene-therapy
- (Vaccines)
- ... and what about ethics?



# Translational medicine – The PCSK-9 example (1)

The “translational” aspect: Disabled PCSK-9 results in significantly lowered LDL

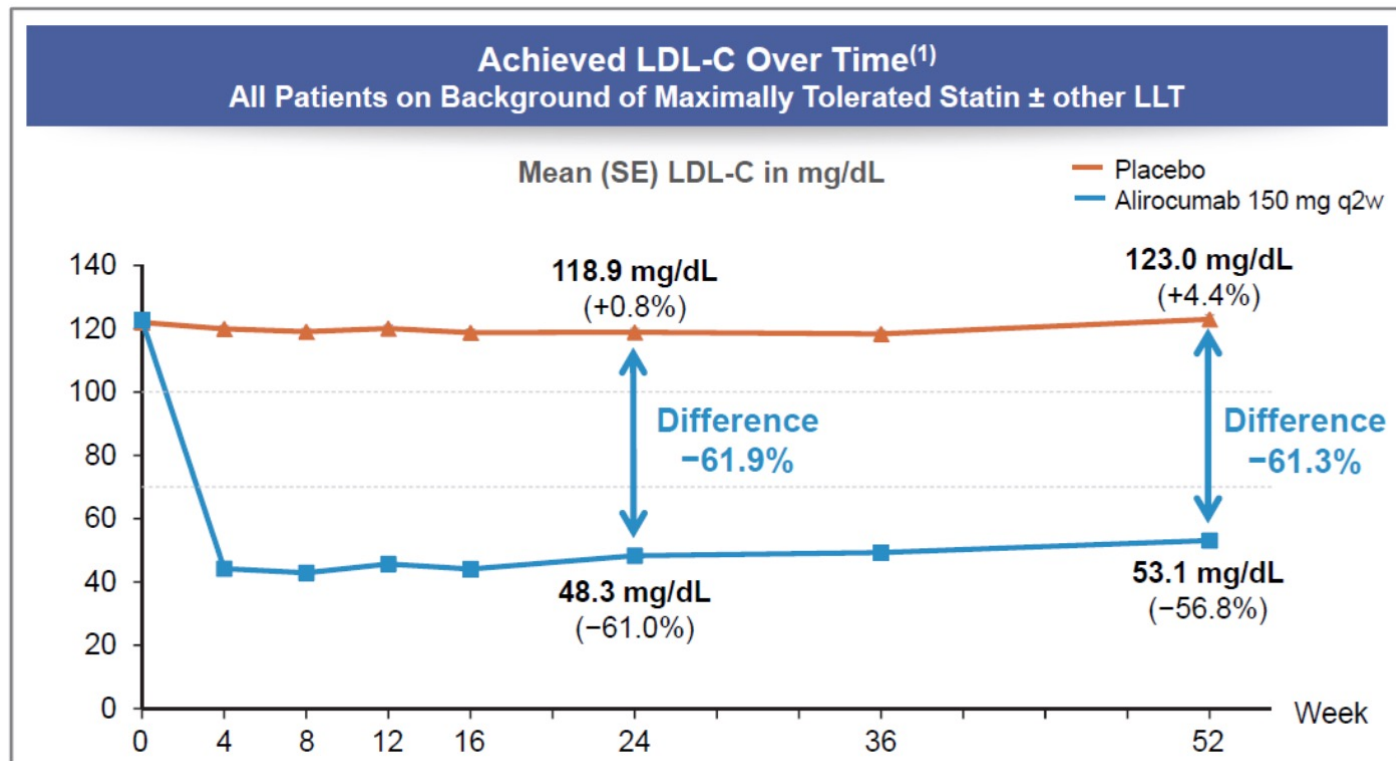


From an (clinical) observation to a product

... in 12 years

Cohen JC. *N Engl J Med* 2006;354(12):1264-72

## ... and it works – The PCSK-9 example (2)



# Solutions for Patients – not longer only drugs (1)

## Digitalisierung

Patient von morgen: Nicht mehr nur ein Arzneimittel, sondern eine individuelle Lösung für ein individuelles Problem

### ● Apps

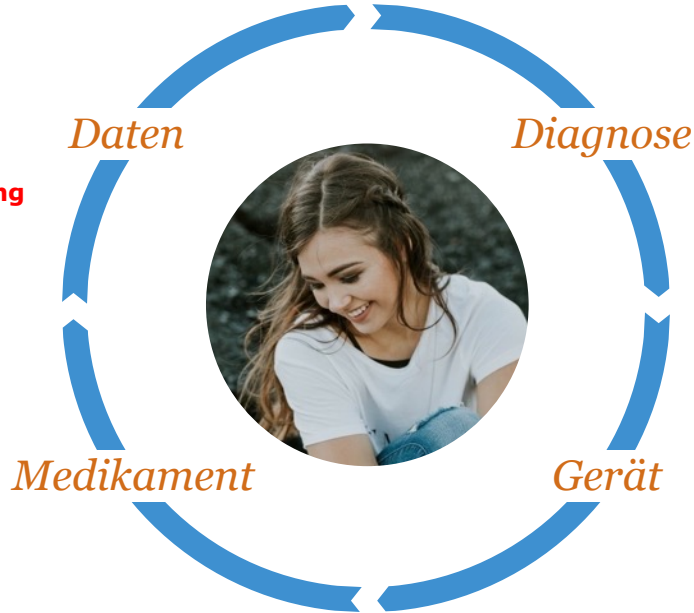
Krankheits-Management  
Patientenportale  
Patientenbindung  
Patienten-Weiterbildung  
**Infektionsketten-Nachverfolgung**

### ● Big Data

Analytik und Mining  
Mustererkennung  
Modelling

### ● Services

Fitnessprogramme  
Online-Beratung  
Telemedizin



### ● Monitoring

Vital-Parameter  
Schlafmuster  
Ernährung  
Körperliche Aktivität  
Genomanalysen

### ● Technik I

Tracker/Wearables  
Sensoren (Tatoos)  
Smarte Kleidung

### ● Technik II

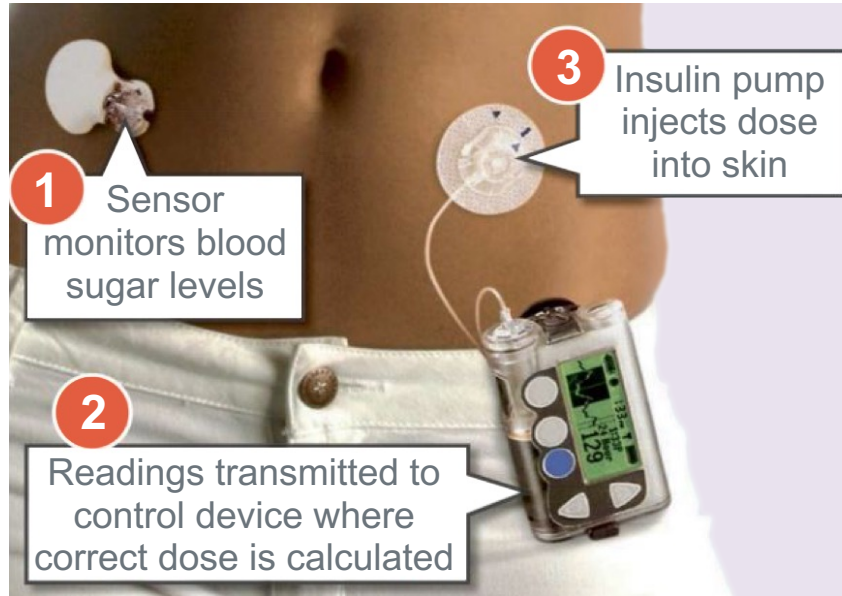
Pens  
Pumpen  
Implantate  
Smarte Tabletten  
3-D-Prints

➔ *Bessere Ergebnisse, zielgerichtete Behandlung, bessere Prävention, geringere Kosten, Lebensstiländerungen*



# Solutions for Patients – not longer only drugs (2)

Diagnostic / Drug / Device / (Data): The **digital** artificial pancreas



## Artificial pancreas

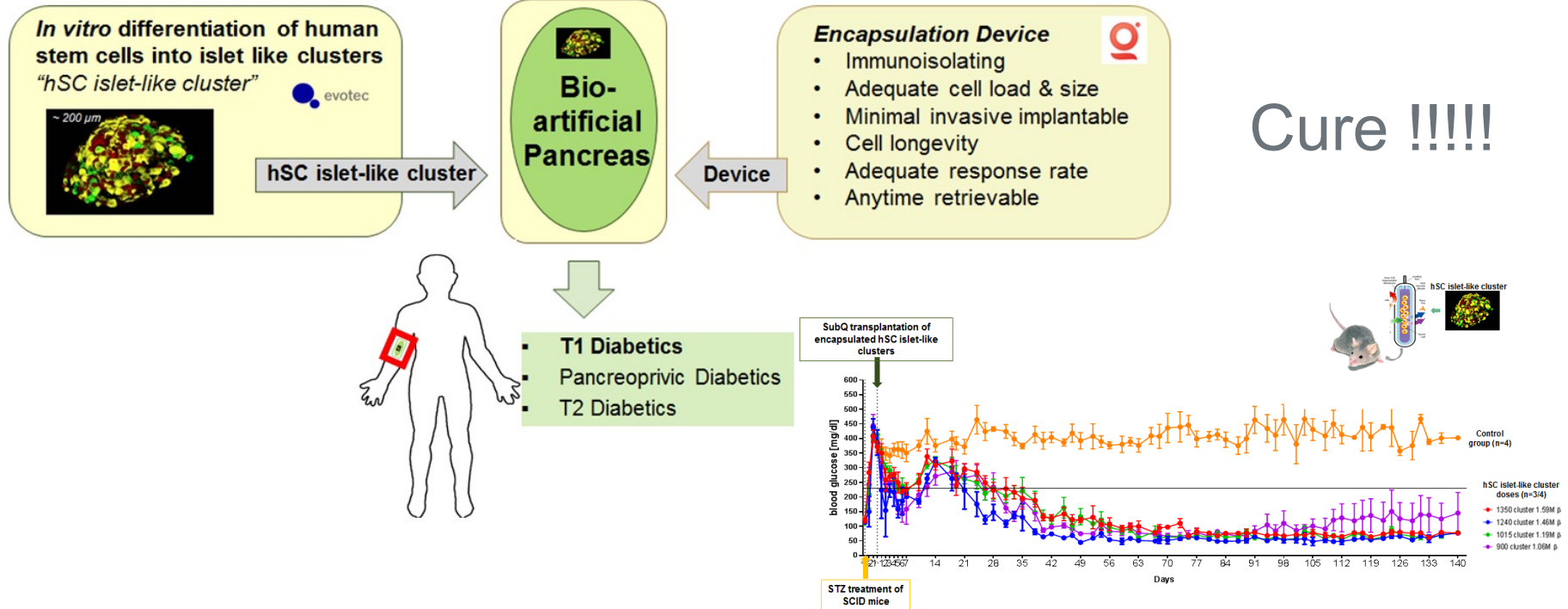
works already well during the night, but has some optimisation potential:

- Implanted sensors and pumps
- Two hormones (Glc/Ins)
- More rapid response times
- etc.



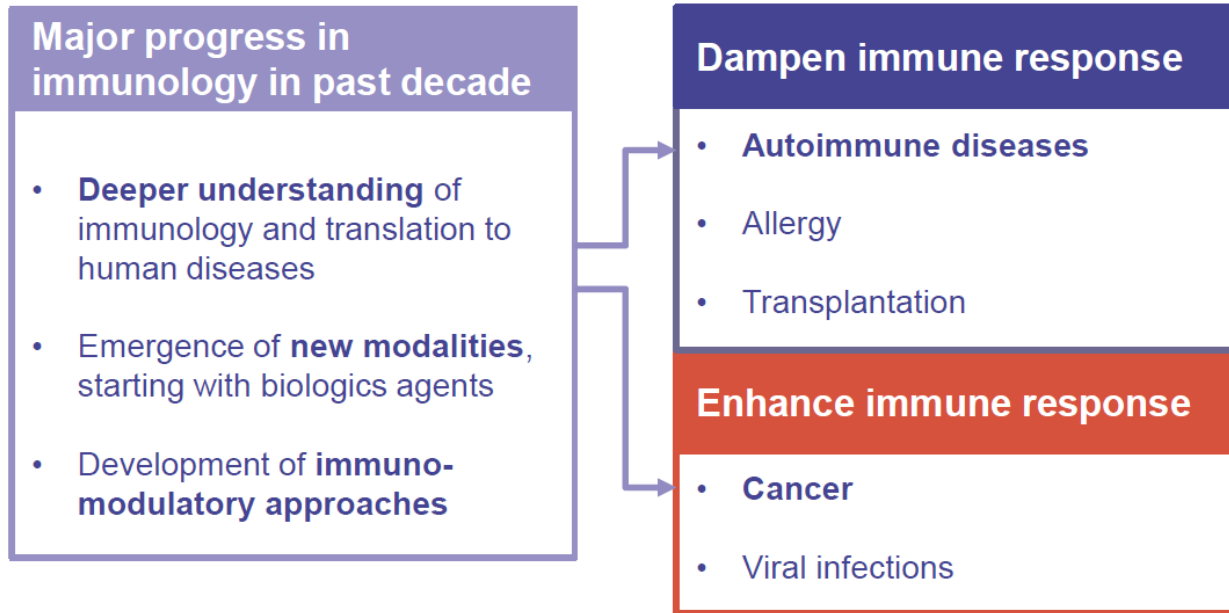
# Solutions for Patients – not longer only drugs (3)

Diagnostic / Drug / Device / (Data): The **biological** artificial pancreas



# Modulation of Immune system

We're learning how to “switch on” or “switch off” the human immune system in order to better control diseases like cancer

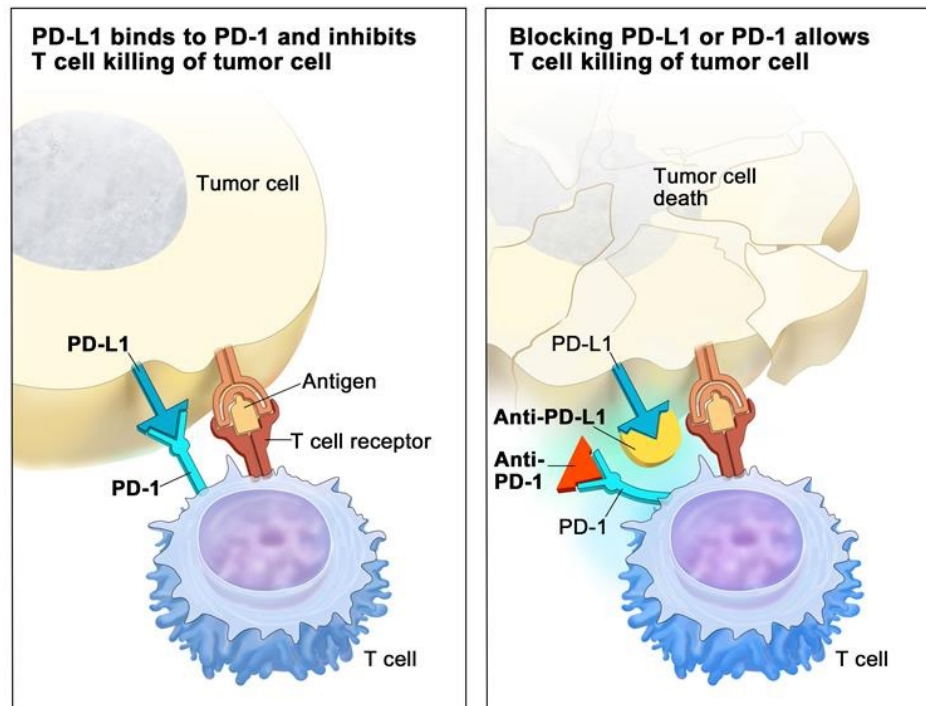




# Modulation of Immune system: Immune checkpoint therapy

## A new weapon against cancer

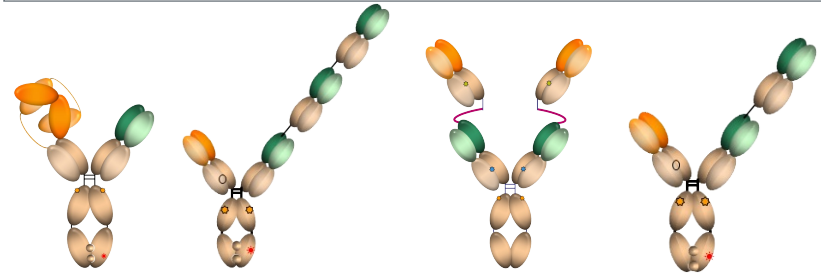
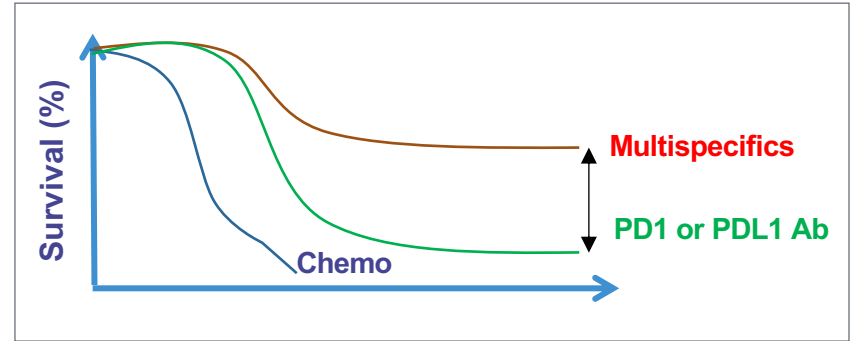
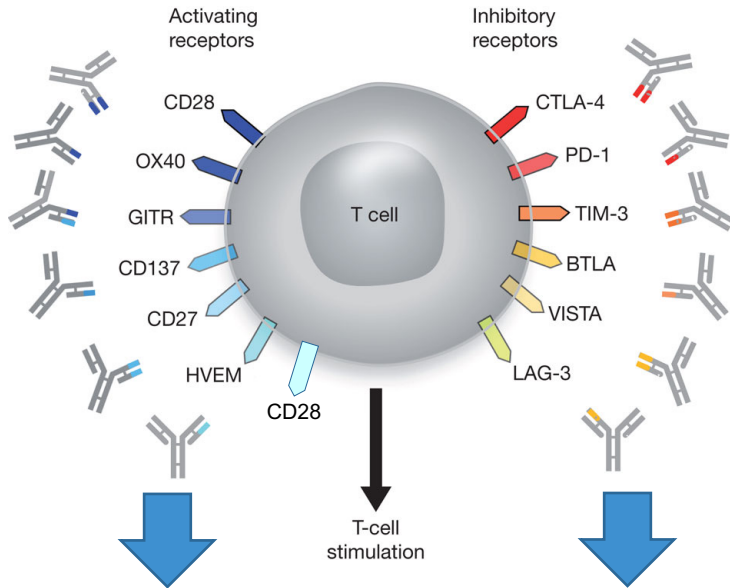
- **T cells have a major role in immune defense**
  - T-cells recognize tumor antigens, consequently become activated, and, ultimately, eliminate cancer
- **Immune checkpoints**
  - Multiple co-stimulatory and inhibitory ligand-receptor interactions to regulate T cell response
- **Cancer cells are invisible to the immune system**
  - Escape from immune attack by dysregulating immune checkpoint
- **Immune checkpoint therapy**
  - Tumor is not targeted directly but lymphocyte receptors or their ligands to enhance endogenous antitumor activity
  - Agonists for co-stimulatory receptors or antagonists of inhibitory signals resulting in amplification of antigen-specific T-cell response



© 2015 Terese Winslow LLC  
U.S. Govt. has certain rights

# Modulation of Immune system: Next generation

- Combination therapies or multi-specific molecules to enhance anti-tumor immunity



Agonist antibody

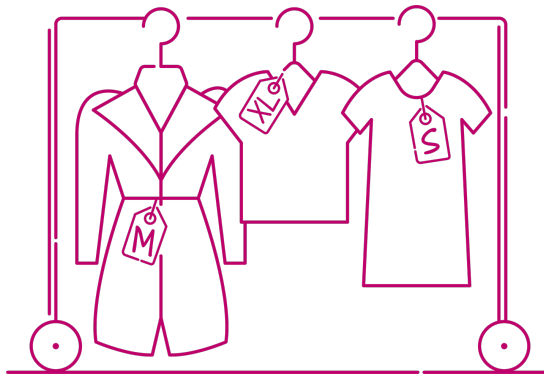
+

Blocking antibody may enhance T-cell stimulation to promote tumor destruction

# Individualisation of medicine – where we are (1)



**Wo wir herkommen ...**  
(and where we still are –  
at least in some areas)



**... wo wir stehen**  
(but only in some areas)



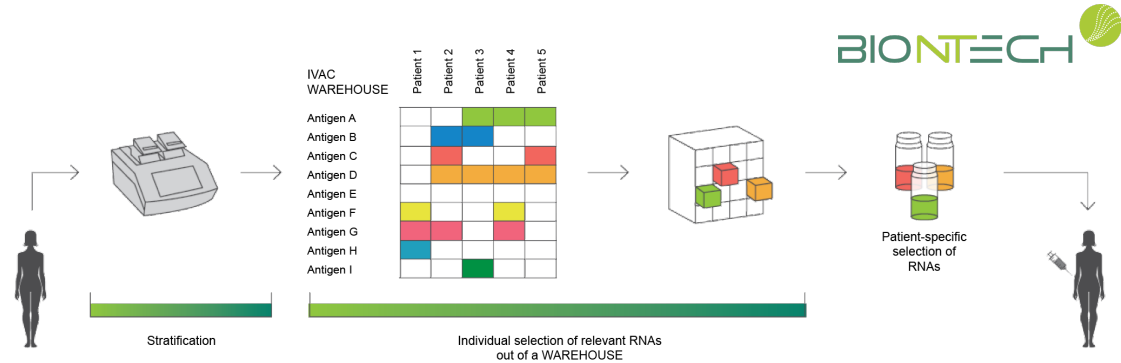
**Wo wir hin möchten**  
(but haven't reached it)

# Individualisation of medicine – where we are (2)

## mRNA's – A personalized concept to fight cancer

### RNA based vaccines that targeting shared tumor-associated antigens

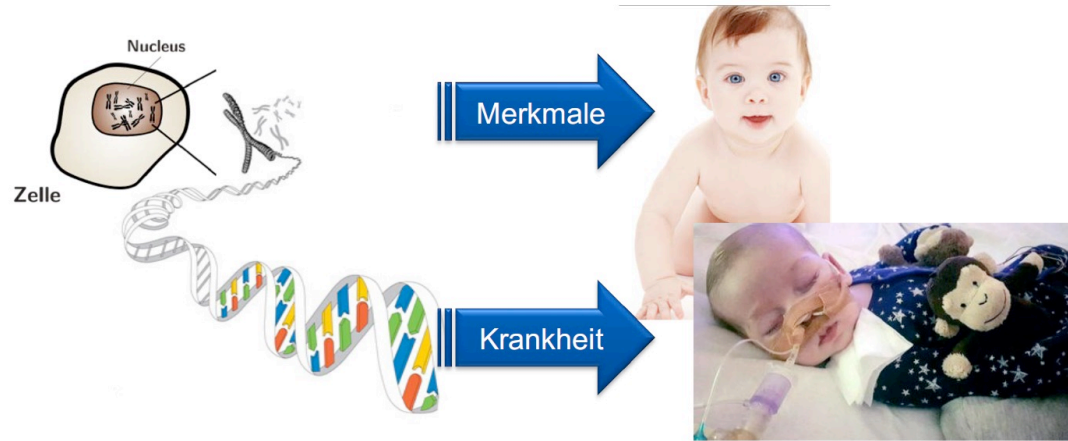
- Tumor profiled by RT-qPCR for specific antigen expression profile
- Patient receive individual combination of RNAs from warehouse that corresponding to antigen-expression profile



### RNA based vaccines targeting unique antigens that result from tumor-specific mutations

- Tumor-specific mutations determined, patient-individual immune status investigated
- Sequences in healthy and cancerous tissue compared to determine patient specific tumor mutanome
- Patient receive truly personalized combination of RNAs produced de novo based on mutation profile

# Individualisation of medicine – Gene Therapy



A few concrete examples:

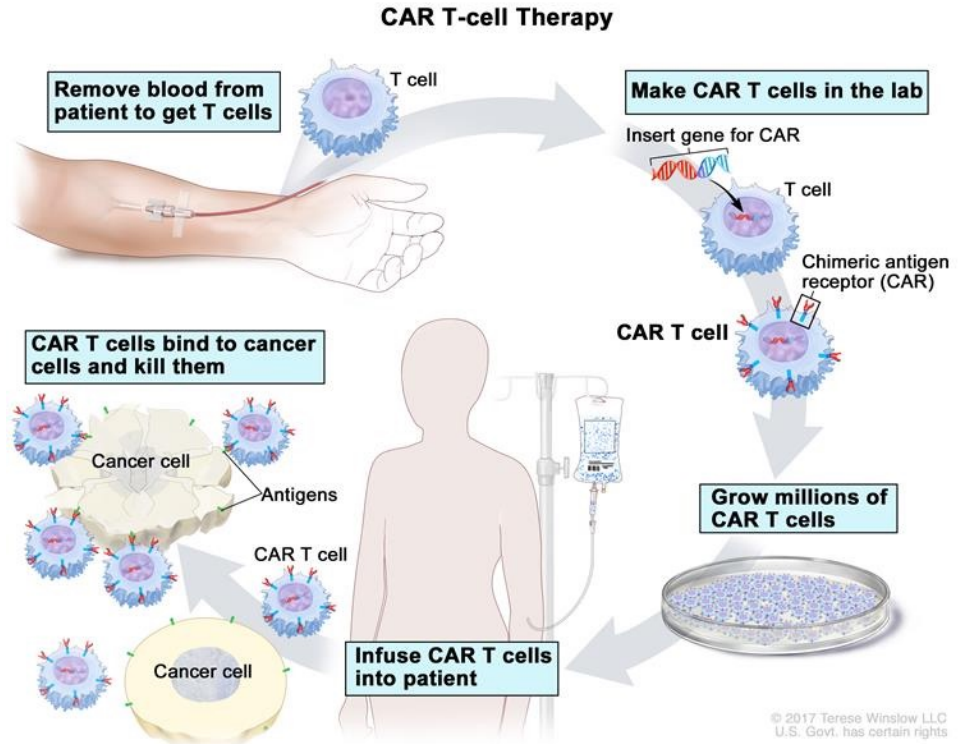
- Emily Whitehead
- Jameson Golliday
- Steve Crohn
- Timothy Brown



# Gene Therapy – **Emily**: CAR-T – cell Therapy

## CAR-T – Souped-up killers against blood cancer

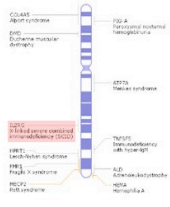
- **Kymriah** (Novartis, B-cell acute lymphoblastic leukemia) and **Yescarta** (Kite Pharma, acquired by Gilead, non-Hodgkin's lymphoma approved by FDA)
- Extracted patient T-cells are genetically altered to produce a protein called chimeric antigen receptor (CAR) which directs the T cells to target and kill leukemia cells with a specific antigen on their surface.
- Costs: Approx \$ 480,000/patient
- Significant site effects



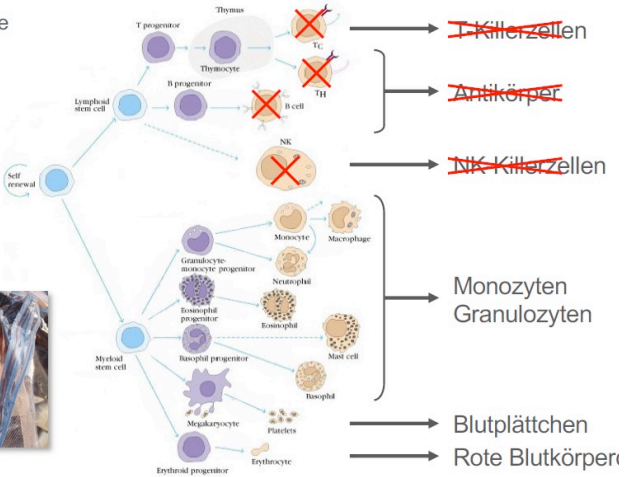


# Gene Therapy – Jameson: Virus-Vektoren

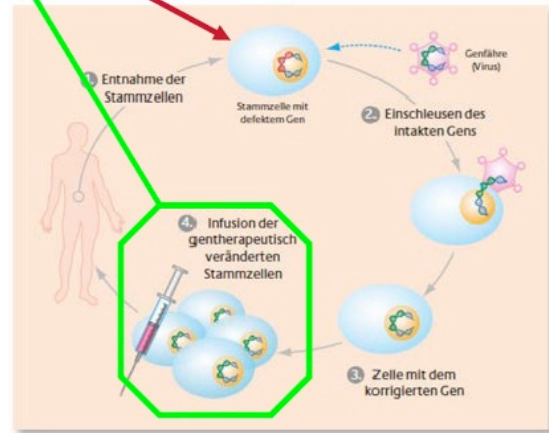
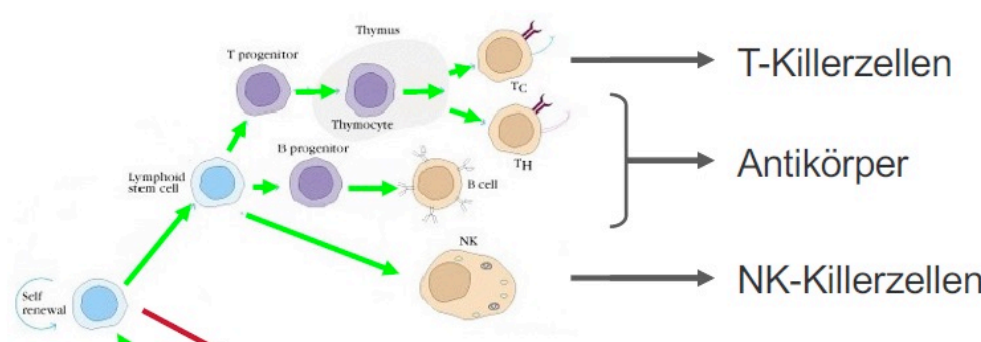
Mutation in der  $\gamma$ C-Kette



Jameson Golliday  
Quelle: The Atlantic



Jameson Golliday  
Quelle: The Atlantic

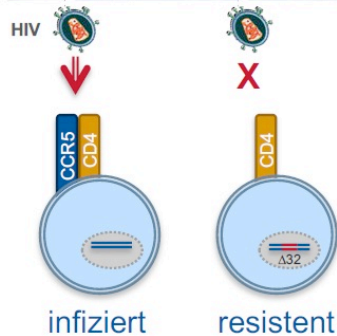


Quelle: BMBF

# Gene Therapy – Steve and Tim - HIV

## Therapie der HIV-Infektion

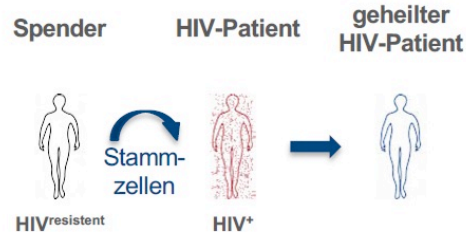
The man who can't catch AIDS



### Ein Gen ausschalten

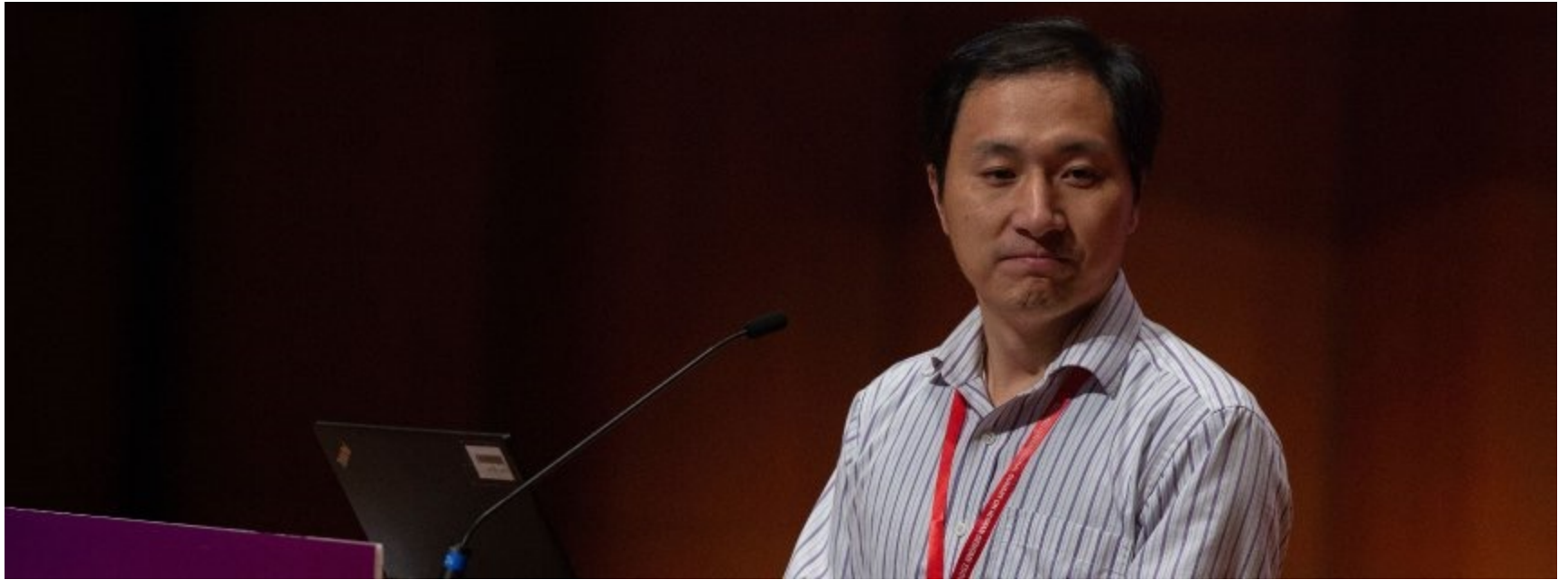


The Berlin patient



...but not “in his way”

---



He Jiankui

# New technologies: Chancen und Risiken



Chancen

Risiken

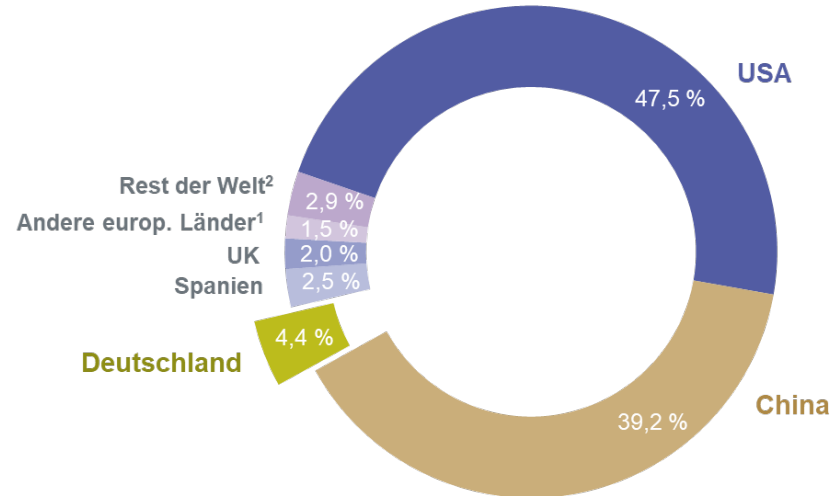
Krankheiten heilen

Langzeitfolgen?  
Genscheren,  
Virusvektoren

Einmalige Therapie

Kosten?  
Ethische Bedenken

## Weltweite Gentherapie-Studien nach Ländern



<sup>1</sup> Italien, Tschechien, Frankreich

<sup>2</sup> Japan, Südkorea, Australien, Russland

Anmerkung: Studien, die im Jahr 2018 genehmigt bzw. begonnen wurden

Quelle: The Journal of Gene Medicine

# A last word regarding ethical considerations...

---

Don't condemn the technology, condemn the individuals misusing them....



Das „Petos-Paradoxon“

Tumorsuppressor p53  
mit „Genschalter“ LIF6