

# Pharma Forum 2009, am 3. November in Frankfurt/Main

## **1. Company**

As a research-focused healthcare company, Roche discovers, develops and provides innovative diagnostic and therapeutic products and services that deliver significant benefits to patients and healthcare professionals – from early detection and prevention of diseases to diagnosis, treatment, and treatment monitoring.

With headquarters in Basel, Switzerland, Roche employs over about 80.000 people and sells its products in over 150 countries. As the world's largest biotechnology company Roche invests heavily in the research and development of new drugs and diagnostic products and complements its own worldwide research activities with a wealth of cooperation agreements with universities research institutes and biotech companies.

## **2. Core Competences**

The rapid progress in research gives us important insights into the molecular mechanisms of disease. We also know that two people can react differently to the same medication and that this is based on variations in our genes. Personalised medicine takes these new discoveries into account in the development of drugs and diagnostic tests. Roche plays a pioneering role in this area and is already marketing the first personalised medicinal products that are tailored to the needs of specific patient groups.

## **3. Cooperations offered and requested**

Roche constantly seeks:

- Novel therapeutic agents and drug targets in our key therapeutic areas.
- Innovative technologies that can enhance the productivity of our drug discovery activities.

Contact us to submit your opportunity!

## **4. Short CV of Speaker**

Dr. Goetz Baumann is Head of Future Product Development at Roche Pharma AG, D-Grenzach-Wyhlen.

In this function he is responsible for evaluating and coordinating the German market needs in global product development and supports the discovery process as business partner and contact person for the German market.

Prior to joining Roche in 2006, he worked in various scientific and managerial positions in Pharma and Medical Devices.

Dr. Baumann received his PhD in Molecular Biology from the University of Bielefeld and holds an MBA from IMD, CH-Lausanne.