

BCNP Consultants GmbH



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BCNP Consultants GmbH is an acknowledged consulting company specialized in the branches biotech, chemistry, nanotech and pharma (BCNP). BCNP clients benefit from the broad basis of natural scientific expertise of its consultants in the disciplines inorganic chemistry, biochemistry, biology, biotechnology, molecular biology, polymer chemistry and business chemistry. The team also comprises two experienced finance experts and a specialist for international marketing and branding.

The four functional areas of BCNP Consultants are:

1. Technology Strategy
 - Technology assessment and trend scouting
2. Market Intelligence
 - Market research and landscaping
3. Marketing Management
 - Strategic marketing and implementation
4. Capital Sourcing
 - Financing, financial planning and controlling