

## **PharmaForum 2009, am 3. November in Frankfurt/Main**

### **1. Company**

Merck is the world's oldest pharmaceutical and chemical company. Its roots date back to 1668, when Friedrich Jacob Merck purchased the "Angel Pharmacy" in Darmstadt – still owned by the Merck family today.

The Merck family owns an interest of around 70 percent in Merck KGaA, while an interest of around 30 percent in the company is publicly traded. Today, the Merck Group operates with approximately 32,500 employees in around 60 countries around the globe and is more international than ever.

In early 2007, the acquisition of the Swiss firm Serono, Europe's leading biopharmaceutical company, was completed. The scope of this strategically compelling combination is expected to raise Merck's competitiveness in the global pharmaceutical market.

### **2. Core Competences**

Merck discovers, develops, manufactures and markets innovative prescription drugs as well as over-the-counter products.

Merck develop therapies for high unmet medical needs. Through their targeted effect, these help patients to live a longer and better life. Our over-the-counter products can prevent disease and relieve minor complaints.

#### **Key therapeutic areas and products**

- ⇒ Oncology: Erbitux® (metastatic colorectal cancer, head and neck cancer), UFT® (colorectal cancer)
- ⇒ Neurodegenerative Diseases: Rebif® (multiple sclerosis)
- ⇒ Fertility: Gonal-f®, Ovitrelle®, Pergoveris™, Luveris®, Crinone®, Cetrotide®
- ⇒ Endocrinology: Saizen® (growth hormone disorders), Serostim® (HIV-associated wasting), Kuvan® (phenylketonuria)
- ⇒ CardioMetabolic Care: Glucophage® family (type 2 diabetes), Concor® family (cardiovascular diseases), Euthyrox® (thyroid diseases)
- ⇒ Other therapeutic areas: Cyanokit® (cyanide poisoning) and other products

Merck's second pillar, the Chemicals business sector offers chemicals for sophisticated applications: liquid crystals for displays, effect pigments for industry and cosmetics, analytical reagents and test kits, as well as products and services along the entire process chain of the pharmaceutical and biotech industries.

### **3. Cooperations offered and requested**

Merck Serono constantly seeks:

- Novel therapeutic agents and drug targets in our key therapeutic areas.
- Innovative technologies that can enhance the productivity of our drug discovery activities.

Contact us to submit your opportunity!

Search fields of Merck Serono: Focus on unmet medical needs

- Oncology: Novel targeted anti-cancer approaches, focusing on proliferation and survival signaling pathways, as well as immune intervention strategies.
- Neurodegenerative diseases: Innovative therapies for Multiple Sclerosis, Parkinson's and Alzheimer's diseases.
- Autoimmune and inflammatory diseases: Novel therapies for rheumatoid arthritis, systemic lupus erythematosus, psoriasis, atopic dermatitis, inflammatory bowel diseases and osteoarthritis.
- Fertility: Innovative therapeutics and technologies for treating infertility.
- Endocrinology: Specialized therapies in target indications.

#### **4. Short CV of Speaker**

Dr. Ulrich Betz is Head of Department for Strategic Innovation & Research Portfolio Management at Merck Serono, a division of Merck KGaA. In this function he is responsible for managing the internal and external discovery portfolio and building an external innovation network for discovery. Prior to joining Merck in June 2005, he worked 7 years for Bayer AG in various scientific and managerial positions in Pharma Research.

Dr. Betz received his PhD in functional genomics and immunology from the University of Cologne and his diploma in biochemistry and physiological chemistry from the University of Tübingen.

Dr. Betz is author and co-author of more than 70 scientific publications and patents. He is married and has three children.