

Biopharma Marketing & Strategy Consultant

Dipl.-Biol. Ray Harald Puth, MBA

- German national
- Academic background:
 - University degree (diploma) in Biology
 - MBA (Euro*MBA consortium)
 - Supplementary university studies in law
- Industry background:
 - Pharmacia (Kabi) 1992 – 2000
 - Cytochemia 2001 – 2002
 - Baxter 2002 – 2007
- Consulting capacity:
Strategy development, marketing, positioning,
portfolio strategy, project management, sales
management, alliance management
- Focus:
Biopharma cooperations and alliances (Strategy, implementation, management)



Ray Harald Puth, Mainzer Strasse 63, D-66121 Saarbrücken, Germany, phone +49 681 9 681 904, email rhputh@t-online.de

Office Zurich, Switzerland: Opfikonerstrasse 10, CH-8303 Bassersdorf, phone +41 79 789 02 31, email rhputh@gmx.ch